



Rebel goes to London

Rebel establishes UK office to serve the infrastructure and mobility market

Rotterdam / London, 1 April 2021 | In times of Brexit, Rebel makes a *Breentrance* in its efforts to make mobility more sustainable, equitable and affordable.

Rebel is rapidly growing and expanding to new markets. As part of its efforts to grow into an international brand, it identified the UK as a crucial market. Per April 1st, the Rebel UK office is open for business – leveraging a global network of 200+ consultants from 6 offices around the world and creating a platform for change and growth in the UK.

Kimmo Oostermeyer, Rotterdam: “Having worked in London from 2007-2015, I am excited to reestablish a UK presence. I am convinced that our international experience and rebellious approach will be attractive to both our clients and the new team members that are joining this adventure in the UK.”

Rebel hired Matthew Hudson per April 1st, 2021 as the lead for the Rebel UK office, in addition to Geoff Jones, who has been developing the UK market for Rebel over the last two years. The ambition is to grow the Rebel business in the UK with a focus on – but not limited to – asset management, mobility, payments and governance in transportation and water.

Matthew Hudson, London: “I am super excited to join the Rebel team. The challenges for public transport are great as the world recovers from the Covid pandemic, but there is opportunity to create so much more. Looking forward to bringing my years of experience in London and the UK to many new clients.”

No Change Without A Rebel.

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Note for editors

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About Rebel (Group)

Rebels work on the issues that affect all our futures, from sustainability, transportation and urban development to healthcare and the social sector. With over 200 Rebels globally, we make an impact: not only as consultants but also as investors. After all, anyone who believes in their own advice should be prepared to invest in it. We are committed to bringing about change, initiating and realizing our own projects. In the public or private market, or there where they meet. Because Rebel believes change happens where social values and entrepreneurship intersect.

For more info, visit: <https://www.rebelgroup.com/en/>